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**MEMORANDUM**

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**To:** East Contra Costa Fire Protection District  
**From:** Townsend Public Affairs  
**Date:** February 6, 2020  
**Subject:** Grants Monthly Report for East Contra Costa Fire Protection District— January 2020

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This memorandum is an updated overview of the current funding opportunities in progress.

**FEDERAL EMERGENCY MANAGEMENT AGENCY**

**Assistance to Firefighters Grant (AFG) Program**

In January, the Federal Emergency Management Agency (FEMA) announced a notice of funding for the upcoming round of the Assistance to Firefighters Grants (AFG) Program.

The Assistance to Firefighters Grant (AFG) Program is one of three grant programs that constitute the Department of Homeland Security (DHS), Federal Emergency Management Agency's (FEMA) focus on enhancing the safety of the public and firefighters with respect to fire and fire-related hazards. The AFG Program accomplishes this by providing financial assistance directly to eligible fire departments, nonaffiliated emergency medical service (EMS) organizations, and State Fire Training Academies (SFTA) for critical training and equipment.

Funding for this year is set at \$700 million. There is a requirement for cost sharing or a local match based on population. An applicant must provide 5% for populations under 20,000, 10% for populations between 20,000 and 1 million, and 15% for populations over 1 million. This requirement must be a hard cash match and is not required at the time of application OR at time of award. Applicants only need to show proof of submission of a cash match in close-out reports at end of first year performance period. The AFG application period opened on Monday, February 3, 2020, and the due date is Friday, March 13, 2020.

**Fire Prevention and Safety**

Soon after AFG is released, FEMA will release the funding opportunity for the Fire Prevention and Safety (FP&S) Program. The FP&S Grant Program provides financial assistance to support projects that enhance the safety of the public and firefighters from fire and related hazards. The primary goal is to reduce injury and prevent death among high-risk populations. TPA will provide the District with more information when the grant period opens.

## **FIREHOUSE SUBS PUBLIC SAFETY GRANTS**

Firehouse Subs restaurants has founded a public safety foundation to enhance the lifesaving capabilities, and the lives, of first responders and communities. The foundation provides grant funding for lifesaving equipment, prevention education, scholarships and continued education, disaster relief, as well as support for military veterans.

Grants are due quarterly and the next application period closes on February 26, 2020. The application for the second quarter will be due May 13, 2020.

## **PULSE POINT**

In honor of their 9<sup>th</sup> anniversary Pulse Point is offering marketing grants to agencies that can outline exceptional PR and marketing plans for CPR/AED Awareness Week (June 1-7). Examples of previous projects awarded by Pulse Point include vehicle wraps, coffee sleeves, billboards, window decals, and promotional videos. Applications are due April 1, 2020.

