
MEMORANDUM

To: East Contra Costa Fire Protection District
From: Townsend Public Affairs
Date: May 2, 2019
Subject: Grants Monthly Report for East Contra Costa Fire Protection District—April 2019

This memorandum is an updated overview of the current funding opportunities in progress.

FEDERAL EMERGENCY MANAGEMENT AGENCY

Currently the District has 3 grant applications into FEMA. Due to the government shutdown and the potential for another shut down, it is uncertain when FEMA will be reviewing and awarding grant applications.

Assistance to Firefighters

TPA worked with District staff to prepare two applications that will meet the high priorities of the agency. The first was a regional application. If awarded, ECCFPD and ConFire would purchase a total of 21 sauna units. This request also aligns with AFG's high programmatic priority for the purchase of responder rehab equipment.

The second application is to replace the district's 15 current portable radios. If awarded, ECCFPD would replace its existing set with new, state-of-the-art, fully-functioning portable radios. This purchase would directly enhance responder safety and improve ECCFPD's ability to protect life and property in the region.

Applications were submitted on October 25, 2018

Fire Prevention and Safety

On November 11, 2018, FEMA released the funding opportunity for the Fire Prevention and Safety (FP&S) Program. TPA worked the Chief Macumber to resubmit an application to include additional information pertaining to the efforts that were undertaken this past year in regard to the strategic plan and the recruitment of a fire marshal.

The grant application was submitted on December 22, 2018.

On May 2, 2019, TPA met with representatives from FEMA in Washington D.C. Due to the government shut down earlier this year, the Agency is behind in reviewing applications. They are currently reviewing applications received under the AFG program. The \$315 million under this program will allow the Agency to award approximately 2000 of the 8000 applications they received.

Later this month, the Agency is hoping to begin reviewing applications received under the Fire Prevention and Safety Grant Program. They have \$35 million to award an estimated 150 applications.

Award announcements will begin in July and continue through September. The next grant period will be open in fall of this year.

Pulse Point:

TPA is working with District staff to identify creative marketing techniques to promote CPR/AED Awareness week. Pulse Point is a 501(c)(3) non-profit foundation based in the San Francisco Bay Area. Through the use of modern, location-aware mobile devices Pulse Point is building applications that work with local public safety agencies to improve communications with citizens and empower them to help reduce the number of deaths from sudden cardiac arrest. Pulse Point is offering public relations and marketing grants that creatively demonstrate plans to promote CPR/AED Awareness week: June 1, 2019 thru June 7, 2019.

Grant Applications are due April 1, 2019.

On May 1, 2019 Pulse Point announced the recipients in their newsletter. Unfortunately the District was not successful with our grant application. Pulse Point will be compiling creative marketing ideas on their new web page, <https://www.pulsepoint.org/marketing/>. The District will be able to use this as a resource for how we market PulsePoint, CPR and AEDs within our community.

Pulse Point did send an email stating that if a grant submission centered around printing costs, to reach out as they may be able to assist in some capacity. TPA has contacted Pulse Point to see if they can provide some assistance with the District's marketing efforts.

